

Schools		People outreached																TOTAL
		White Women		White Men		Bangladeshi Men		Asian Other Men		Asian Women		Black Women		Black Men		Other		
		>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	
Date	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50		
Newham College of Further Education teachers training	16/05 2012	1	0	0	0	0	0	0	0	5	3	9	2	2	0	0	0	22
Newham College East Ham	21/06 2012	2	11	3	4	2	0	0	5	8	8	0	1	2	0	3	9	58
Rokeby School	28/06 2012	9	5	0	1	7	2	6	6	1	2	13	4	5	1	1	2	65
Rokeby School	30/06 2012	0	0	0	0	0	0	0	0	3	0	6	0	0	0	1	0	10
Little Ilford School Summer Fete	30/06 2012	5	12	6	2	0	1	8	9	10	20	6	10	1	2	2	2	96
Rokeby School	04/07 2012	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	4
Rokeby School	04/07 2012	17	5	1	4	0	0	0	0	0	0	16	3	1	1	0	0	48
St Angela's parents evening	05/07 2012	4	11	3	1	0	0	1	2	4	4	27	20	7	8	8	7	107
Little Ilford School Black History Evening	23/10 2012	22	3	10	0	6	0	5	0	23	0	25	0	15	0	0	0	109
Plashet School year 9's parent's evening	24/10 2012	8	3	3	0	2	1	2	2	19	19	4	7	0	1	0	1	72
St Angela's parents evening	25/10 2012	6	12	4	0	0	0	1	0	2	6	33	52	17	6	3	2	144
EID Souk community Event (Langdon School)	04/11 2011	1	0	0	0	2	2	1	12	2	23	0	1	0	1	0	4	49
Maryland Primary School - Coffee morning	27/11 2012	0	7	0	0	0	0	0	0	0	4	1	7	0	0	1	0	20
Ranelagh School (Winter Fair)	30/11 2012	9	9	1	1	2	0	1	1	2	4	6	11	2	1	2	1	53

10th Annual Tea Dance Little Ilford School	04/12 2012	16	6	11	4	2	1	0	0	12	0	7	2	3	4	6	2	76
Ranelagh School (parent's evening)	05/12 2012	2	7	0	1	1	2	0	0	2	11	5	10	1	6	0	0	48
St Bons Parent's Evening Year 9	10/12 2012	8	19	6	9	0	1	12	7	11	12	23	23	18	17	10	13	189
St.Luke's CEVA Primary School - Annual Roadshow	25/01 2013	6	1	0	1	0	0	0	0	0	1	4	9	0	8	0	4	34
Maryland Primary School - Coffee morning	21/03 2013	3	0	0	0	0	0	0	0	2	0	3	0	0	0	4	0	12
St Angelas Evening Year 12	21/03 2013	12	2	8	0	5	0	7	1	31	5	54	5	27	1	13	1	172
St Bons Parent's Evening Year 10	25/03 2013	4	14	7	2	7	0	9	8	13	16	11	15	15	16	2	8	147
Schools Totals by ethnicity/age		135	127	63	30	36	10	53	53	150	138	253	182	116	73	56	60	1535
Schools total by ethnic groups		262		93		46		106		288		435		189		116		1535

Others		People outreached																TOTAL
	Date of Event	White Women		White Men		Bangladeshi Men		Asian Other Men		Asian Women		Black Women		Black Men		Other Ethnicities		
		>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	
Newham Leisure Centre	10/03 2012	8	1	0	0	0	0	0	0	23	4	20	10	0	0	0	0	66
Westfield Shopping Centre	20/03 2012	236	108	164	45	28	26	33	59	30	63	70	62	56	36	22	31	1069
Job Centre Plus Stratford	28/03 2012	8	5	1	0	0	0	0	2	4	0	8	5	1	1	5	5	45
Old Stratford Shopping Centre	06/04 2012	13	6	9	1	0	3	3	1	1	8	16	9	6	2	3	3	84
Atmore Children's Centre-Staff Training	24/04 2012	3	2	0	0	0	0	0	0	0	1	0	1	0	0	0	1	8
Gala Bingo	26/04 2012	30	4	5	1	0	0	0	0	0	0	7	8	2	0	1	0	58
Spring Food Growing Network	30/04 2012	4	3	2	2	0	0	0	0	0	0	3	1	1	1	1	0	18
Atmore Children's Centre	08/05 2012	1	0	0	0	0	0	0	0	3	11	0	0	0	0	0	0	15
Atmore Children's Centre	29/05 2012	0	2	0	0	0	0	0	0	1	11	0	1	0	0	0	0	15
Age UK Falls Awareness Week	22/06/ 012	4	3	8	3	2	3	13	2	9	17	12	6	3	2	0	3	90
Plaistow Job Centre Plus	27/06 2012	9	0	5	0	1	1	0	1	3	6	4	3	2	3	1	0	39
Freemasons Job Centre Plus	10/07 2012	0	8	2	2	1	1	2	2	1	3	2	7	3	3	0	0	37
Morrison's supermarket Stratford	05/09 2012	93	13	40	4	13	2	11	4	39	21	56	7	21	2	18	0	344
Picture House (Black History Month)	11/10 2012	15	5	0	0	0	0	0	0	3	2	12	15	0	0	1	0	53
Picture House (Black History Month)	18/10 2012	2	2	3	0	1	0	0	0	2	0	8	0	1	0	0	0	19
Picture House (Black History Month)	25/10 2012	2	1	0	0	0	0	0	0	0	0	4	8	1	3	0	0	19
Boots Westfield with Pharmacy Students	22/11 2012	28	3	4	0	0	0	0	0	0	1	4	1	3	3	2	1	50
Stratford Old Shopping Centre with CRUK	27/11 2012	8	3	3	0	0	0	2	1	1	1	5	3	7	3	3	1	41

Crossrail Staff	25/01 2013	2	6	25	4	0	0	2	0	0	0	0	0	0	0	0	0	39
East Ham Leisure Centre	19/02 2013	7	1	3	0	0	0	18	20	12	19	15	7	1	2	4	5	114
Newham Leisure Centre	21/02 2013	17	9	4	2	0	0	33	12	12	19	29	18	12	9	11	13	200
East Ham Leisure Centre	21/02 2013	4	0	0	1	0	0	22	17	19	16	4	7	4	4	5	10	113
Newham Leisure Centre	22/02 2013	22	10	6	6	0	0	13	8	18	6	20	29	16	8	17	27	206
Crossrail Staff	06/03 2013	14	9	0	4	0	0	2	3	0	0	0	0	3	2	0	1	38
Stratford Old Shopping Centre	12/03 2013	71	112	66	127	7	4	13	28	50	60	111	97	107	82	5	15	955
Other Places Totals by ethnicity/age		601	316	350	202	53	40	167	160	231	269	410	305	250	166	99	116	3735
Other Places total by ethnic groups		917		552		93		327		500		715		416		215		3735

Totals	Total People outreached																TOTAL	
	White Women		White Men		Bangladeshi Men		Asian Other Men		Asian Women		Black Women		Black Men		Other Ethnicities			
	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50	>50	<50		
Final Totals by ethnicity / age	1374	862	707	480	889	272	582	473	803	854	1308	954	690	475	333	345		11401
Final total by ethnic groups	2236		1187		1161		1055		1657		2262		1165		678			11401

Total Targeted Groups	6686
Total Others	4715
Total People Outreached	11401

Information and Resources

For more information:

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Newham Stop Smoking Service: stopsmoking@newham.gov.uk

Small c campaign www.smallc.org

Detect Cancer Early www.detectcancerearly.org

Macmillan Cancer www.macmillan.org.uk

Shishaware www.shishaware.org

GASP www,gasp.org.uk

(health education and tobacco resources.)

Newham Recorder

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Beating Cancer in The Community

Working in Newham on
early action to save lives.

In this report we explain how we have taken the early action messages of the 'small c' campaign out into the community of Newham in east London. We describe our work to overcome the barriers to early presentation which lead to unnecessary deaths. Our message is simple – cancer is more likely to be survived if it is caught early, while still small and more easily treated. The project built a diverse team of volunteers and supporters from amongst the local population to share information about possible signs and symptoms and to build confidence to seek help if concerns arise.

Our approach has been warmly received wherever it has been shared – in churches and mosques, schools and sixth forms, shopping centres and workplaces, leisure centres and English language classes – early action saves lives.

This report is part of a series reporting on the work of Community Links in promoting early action on cancer; see also **Breast Screening Take-Up Project, Beating Cancer at School: Working with Plashet School; Beating Cancer at School and College; Working with St Angela's & St Bonaventure's and Newham Sixth Form College (Newvic).**

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